

**Brightpoint Community College
Board Meeting Minutes
September 11, 2025**

The Brightpoint Community College Board meeting convened at 3:00 p.m. on the Midlothian Campus, on Thursday, September 11, 2025.

Members Present:

Elliot Eliades
Linda Gholston
Morgan Ingram
Deborah Marks
Kenneth Pritchett
Keith Rogers
Douglas Smith
Lorie Camp Southall
Joseph Tylus
Christine Wilson
Lisa Winfield

Members Absent:

Eldon Burton
Bernard Lundy
Danielle Claiborne-Roache

Guests Present:

Andrea Carillo

Staff Present:

Bill Fiege, President
Kara Armstrong, Assistant to the President
Frances Davis, Faculty Association Representative
Jean Hale, Executive Director, Brightpoint Community College Foundation
Scott Meredith, Director of Student Engagement
Keri-Beth Pettengill, Director, Institutional Effectiveness
Natolyn Quash, Vice President, Finance and Administration
Heather Taylor, Career Pathways Coordinator, Peer Consortium
Holly Walker, Director, Communications and Public Relations
Case Willoughby, Vice President of Student Services

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1. CALL TO ORDER – Ms. Wilson

The meeting was called to order at 3:00 p.m.

2. PUBLIC COMMENT – Ms. Wilson

There was no public comment.

3. WELCOME AND INTRODUCTIONS – Ms. Wilson

4. ADOPTION OF THE MINUTES – Ms. Wilson

A motion was made by Dr. Marks, seconded by Dr. Winfield, that “THE BOARD APPROVE THE MINUTES OF MEETING DATED MAY 15, 2025 AS PRESENTED.” The motion passed unanimously.

5. STUDENT SPOTLIGHT – Ms. Andrea Carillo

Ms. Carillo, a first-year student and ambassador, shared her positive experiences at Brightpoint. She expressed appreciation for the college’s welcoming community and supportive faculty. She plans to transfer to VCU to pursue a nursing degree, driven by her interest in helping others and establishing a stable, meaningful career.

6. SPOTLIGHT: CAREER AND EDUCATION CONSORTIUM – Ms. Heather Taylor

Ms. Taylor provided an overview of the regional Career and Education Consortium, highlighting hands-on CTE exploration, campus labs and program visits, and dual enrollment support offered through partnerships with local school divisions. Career and College Navigators played a significant role in guiding students and families through course options, contributing to hundreds of dual enrollment and concurrent credit completions. Additional initiatives included educator professional development, outreach events, scholarships, and regional programming such as the Diploma Seal Reverse Career Fair, Signing Day, and the Thurgood Marshall SOAR program.

7. STUDENT LIFE ENHANCEMENT PROPOSAL – Dr. Case Willoughby

Dr. Willoughby presented a proposal aimed at enhancing student engagement through improved community-building and leadership development opportunities. Research shows that social involvement supports student success and persistence. The proposal includes strengthening sports clubs, expanding leadership programming, and restructuring staffing to support these initiatives.

A two-year funding plan was introduced to increase the Student Activity Fee from \$1 to \$2 per credit, implemented in two \$0.50 increments in FY2027 and FY2028. The additional revenue is projected at \$140,000 annually, aligning with the estimated \$141,000 cost.

Following discussion, Dr. Marks inquired whether the fee increase could be raised by \$1 at once.

A motion was made by Dr. Marks, seconded by Dr. Tylus, that “THE BOARD APPROVE THE REQUEST OF THE STUDENT ACTIVITY FEE BE INCREASED FROM \$0.50 TO \$1.00 AS DISCUSSED.” The motion passed unanimously.

8. STRATEGIC PLAN GOALS - Ms. Holly Walker

Ms. Walker provided updates on Brightpoint’s Trailblazing Opportunities 2030 Strategic Plan, which focuses on five major goals: student success, workforce connections, high-quality learning, a culture of care, and expanded access. Objective leads are forming workgroups to assess current practices, identify priorities, and establish metrics for success. These teams are developing action plans supported by the executive leadership team.

She also highlighted VCCS strategic areas of focus for 2025–26, including credential attainment, adult learner enrollment, faculty development, UCGS course access, and frontline staff training, all of which will influence presidential evaluations and statewide performance metrics.

9. LOCAL FUNDS BUDGET – Ms. Quash

Ms. Quash reviewed the Local Funds Budget ending August 31, 2025, providing detailed explanations of account activities and expenditures.

10. NOVEMBER AND MAY BOARD DATE AND TIME ADJUSTMENTS – Dr. Fiege

Dr. Fiege requested a change to the previously approved November meeting date from November 13 to November 20 due to the VCCS Hire Education Conference. The November meeting will be held at the Midlothian Campus, followed by a joint dinner with the Foundation Board.

He also requested to switch the February and May meeting locations to the Chester Campus and adjust the May meeting start time to 9:30 a.m.

A motion was made by Dr. Marks, seconded by Dr. Winfield, that “THE BOARD APPROVE THE NOVEMBER MEETING DATE CHANGE AS PRESENTED.”
The motion passed unanimously.

A motion was made by Ms. Ingram, seconded by Dr. Marks, that “THE BOARD APPROVE THE MAY MEETING TIME ADJUSTMENTS AS PRESENTED.”
The motion passed unanimously.

11. COMMUNITY EVENTS – Dr. Fiege

Dr. Fiege invited Board members to share any upcoming community events where the college’s presence would be beneficial.

12. VCCS ONE SYSTEM APPROACH DISCUSSION – Dr. Fiege

Dr. Fiege noted that the Chancellor will hold a meeting the following day to discuss the VCCS One System Approach and will provide an update at the next Board meeting.

13. UPCOMING COLLEGE EVENTS – Dr. Fiege

Dr. Fiege reviewed the list of upcoming college events and shared that additional details will be distributed prior to each event.

14. PROGRAM SPOTLIGHT: PERFORMING ARTS/THEATRE – Ms. Sullivan

15. ADJOURNMENT – Christine Wilson
Meeting adjourned at 5:00 p.m.

Respectfully submitted:

William C. Fiege, Ph.D.
Secretary of the Board
President of the College

Christine Wilson
Chair of the Brightpoint Board